

Diaper Donation Drive Toolkit

Thank you for agreeing to host a diaper drive! We are working to end diaper insecurity in Fairfax County, and you will help us meet this goal.

Below you will find a toolkit to host a successful drive:

1) Email Fairfax Diapers at christinek@fairfaxdiapers.com with your proposed diaper drive idea and timeline.

2) Pick a time frame to collect diapers and decide on a goal.

We can help you come up with a reasonable number of diapers you can expect to collect. Plan to have the collection bin available for at least a week in order to give people enough time to donate. Your time frame should be advertised the week before the collection actually starts.

3) Choose the location where you will have your collection bin.

Ideally, the bin will be in a central location and will be labeled clearly.

4) Announce your drive and start advertising!

Social media, newsletters, signs, and word of mouth are all great ways to let people know about the great work you are doing.

5) Email Fairfax Diapers to arrange a pickup of your donation.

Questions?

Email christinek@fairfaxdiapers.com. Thank you!