

# Diaper Donation Drive Toolkit

Thank you for agreeing to host a diaper drive! We are working to end diaper insecurity in Fairfax County, and you will help us meet this goal.

Below you will find a toolkit to host a successful drive:

**1) Email Fairfax Diapers at [christinek@fairfaxdiapers.com](mailto:christinek@fairfaxdiapers.com) with your proposed diaper drive idea and timeline.**

**2) Pick a time frame to collect diapers and decide on a goal.**

We can help you come up with a reasonable number of diapers you can expect to collect. Plan to have the collection bin available for at least a week in order to give people enough time to donate. Your time frame should be advertised the week before the collection actually starts.

**3) Choose the location where you will have your collection bin.**

Ideally, the bin will be in a central location and will be labeled clearly.

**4) Announce your drive and start advertising!**

Social media, newsletters, signs, and word of mouth are all great ways to let people know about the great work you are doing.

**5) Email Fairfax Diapers to arrange a pickup of your donation.**

**Questions?**

Email [christinek@fairfaxdiapers.com](mailto:christinek@fairfaxdiapers.com). Thank you!